

# Realtor earns designation for luxury marketing

Realtor Maxine Golden, a broker associate with RE/MAX Real Estate Services in Newport Beach, has earned the prestigious certified luxury home marketing specialist designation (CLHMS) in recognition of her experience, knowledge and expertise in the luxury-home market.

At this time, Golden is the only local agent to have qualified for the certification as well as completing the necessary coursework to qualify for the Million Dollar Guild.

Guild members are specialists who have certified success in the million-dollar-and-above market and have established their expertise and abilities in helping to buy or sell the world's most exclusive residential homes and estates.

The training given for the CLHMS designation helps agents analyze the luxury-home market, identify trends and strategies within the market, define consumer needs and expectations, and helps them build skills and accomplish the real estate goals of clients with luxury-home properties.

Golden is an experienced and accomplished agent who has been a licensee since 1972. In addition to the



CLHMS designation, she also holds the following professional designations: graduate, Realtor Institute, certified residential broker, certified relocation professional, accredited buyers' representative and seniors real estate specialist. She is also a member of the RE/MAX Hall of Fame, and she has been recognized as a sales associate who, during her career with RE/MAX, has helped at least 350 families buy or sell a home.

Relocation buyers and sellers are among her client base. She is proud that 100 percent of her business last year came from referrals by satisfied clients.

"I love the challenge of handling all types of transactions for clients and making the process as smooth and as stress free as possible for them," Golden said.

Golden may be reached at 949-720-7348, via e-mail at [maxg@goldenhome.com](mailto:maxg@goldenhome.com) or visit [www.goldenhome.com](http://www.goldenhome.com).